## **INVERTED AUDIO**



Inverted Audio is an online music magazine launched in 2009 to spotlight electronic music culture in a personal and detailed fashion. Inverted Audio Store is an online record shop specialising in hand-picked vinyl and clothing.

Based in London, Inverted Audio has become a trusted source for the global electronic music community. Over the years we have forged a team of experts who share an unparalleled passion for electronic music and our combined efforts are the driving force behind what we do.

Editorial highlights include films for Dekmantel, special film commissions with Rebecca Salvadori, artist features with Luke Slater, Valentino Mora, Max Richter, Roza Terenzi, Christian Löffler, Jennifer Cardini, Kelly Lee Owens, Huerco S, Cera Khin, Lawrence, DJ Koze, Giegling, Lorenzo Senni.

By collaborating with Inverted Audio you can reach our audience through an array of editorial offerings including promotional news articles, artist features and mixes, film commissions, brand activations, digital & physical adverts, event curation and soundtracking.

## Website Analytics & Social Media

Unique Users: 145k / per annum Sessions: 204k / per annum Page Views: 340k / per annum Facebook 31k

Instagram 15.9k

Soundcloud 58k

YouTube 22.5k
Twitter / X 8.3k
Mixcloud 28k

**Traffic Sources** 





